

# SUZANNE SPENCER

MOVE FORWARD WHEN THE SCRIPT CHANGES



## ABOUT SUZANNE

Suzanne Spencer took countless calls and story ideas as a broadcast journalist over a decade of working in tv news. When her phone rang in 2021, the news was delivered to her – that she had a brain tumor – and it changed the trajectory of her life. Suzanne is now a two-time brain tumor survivor, inspirational speaker, and storyteller who pivoted to create her own business based in Milwaukee, Suzanne Speaks, with a core mission to guide audiences overcome challenges.



## SIGNATURE KEYNOTE

The power of storytelling and resilience comes alive in a memorable session with Suzanne Spencer, a brain tumor survivor and former tv news anchor, who knows what it's like to receive unexpected news that leaves you asking yourself, "now what?" Suzanne's journey through two brain surgeries – while becoming a mother, brings authenticity, advocacy, and relatable perspective to pivotal moments we all face when personal hardship intersects with professional ambition. Audiences will walk away inspired to see their mindset, inner voice, and community as assets to overcome everyday challenges in their personal and professional lives.



## TAKEAWAYS

### 1. Mindset is a Daily Choice

Audiences will gain a deeper awareness that mindset isn't something we only think about in crisis—it's a decision we reinforce every day with consistent action. Like reps in a weight room, the real strength comes from practicing perspective shifts during everyday moments—so we're better prepared for more difficult challenges.

### 2. Listening to your Inner Voice

Suzanne shares how her career as a journalist made her an expert in finding the silver lining in difficult stories—and how that same skill helped her listen to her own inner voice during her brain tumor journey. Audiences will learn how to tune into that voice, understand the impact small adjustments can drive, and use it to accomplish both personal and professional results. Listening to one's own inner voice is a daily practice that can lead to more authentic decisions and deeper self-trust that is necessary when overcoming adversity.

### 3. Building Authentic Community

Audiences will walk away with simple, actionable strategies to create meaningful community—at work, at home, and in digital spaces. Suzanne's vulnerability on air and on social media while in the public eye didn't just invite support—it built community. Audiences will not only learn how to find authentic connection through storytelling, but how to be that connection for others. This final takeaway is a powerful invitation that change lies in both looking inward and reaching outward.

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